



# **International Articulation Agreement**

**Between** 

TKU College of Business and Management,
Tamkang University,
Taiwan, Republic of China

And

QUT Business School, Queensland University of Technology, Australia

### Section 1. Context.

The college of Business and Management at Tamkang University (hereafter referred to as TKU) and the QUT Business School at Queensland University of Technology (hereafter referred to as QUTBS) have agreed to enter into a managed articulation agreement based on mutual understanding as indicated below. Although this Agreement is not intended to have legal binding it does indicate the agreed intentions of both parties and the processes they will employ to achieve their goals.

#### Section 2. Purpose

The parties agree to collaborate in order to achieve the following goals.

- Increase the options for international studies for students at TKU.
- Maximise the advanced standing and optimise the academic transition process for students from TKU pursuing chosen courses at QUT.

#### Section 3. Conditions

- 3.1 QUT agrees in principle to accept applications from students in the first year of the specified Master degree at TKU, for admission to specified QUTBS Master of Business program (BS11), subject to their meeting the following criteria:
  - (i) Successful completion of a recognised Bachelor degree in any discipline.
  - (ii) Completion of the first two semesters of the specific Master degrees, with a pass in all units, at TKU including the specified content provided in Attachment 1;
  - (iii) A minimum grade average of 70% for the specific study at TKU with respect to admission to a particular degree course;
  - (iv) Satisfaction of the published QUT English language requirements for admission. <a href="https://www.qut.edu.au/international/applying/step-3-check-you-meet-the-entry-requirements/english-language-requirements">https://www.qut.edu.au/international/applying/step-3-check-you-meet-the-entry-requirements/english-language-requirements</a>
- 3.2 Exemption for designated units within the specified QUTBS Master of Business programs will be granted to TKU students upon meeting the requirements of 3.1 above. The credit arrangements are outlined in Attachment 1. The arrangements are regularly reviewed and released to TKU.

### Section 4. Role of TKU

- 4.1 TKU will identify/appoint one particular person to serve as liaison person for this articulation agreement. A corresponding liaison person will be appointed at QUTBS, and communication between the parties will be directed as far as is practicable through these two people. These parties are identified in Attachment 2.
- 4.2 TKU will take the responsibility of ensuring that all activity taken under this agreement conforms to any relevant local or national government laws, policies or procedures.
- 4.3 TKU will annually confirm or update the information on progression rules, program requirements and curriculum details of relevant degrees, so that QUTBS may confirm or modify the details of credit to be awarded.
- 4.4 TKU will ensure that students at TKU have ready access to information supplied by QUTBS concerning total credit available, specific unit exemptions and any conditions on such credit/exemptions, with respect to each specified course available in QUTBS.
- 4.5 TKU will assist students in making applications to enrol in QUTBS courses at the beginning of the beginning of the second semester of their Masters studies, so that conditional acceptances can be made in time to facilitate obtaining student visas for Australia.

#### Section 5. Role of QUT

- 5.1 QUTBS will identify/appoint one particular person to serve as liaison person for this articulation agreement. A corresponding liaison person will be appointed at TKU and communication between the parties will be directed as far as is practicable through these two people. These persons are identified in Attachment 2.
- 5.2 QUT will take the responsibility of ensuring that all activity taken under this agreement conforms to any relevant local or national government laws, policies or procedures, in particular to the Education Services for Overseas Students (ESOS) Act.
- 5.3 QUTBS will annually confirm or update the information on the credit to be awarded on the basis of specified TKU programs, towards specified QUT degree courses.
- 5.4 QUTBS will assist TKU to supply admission and enrolment advice to students at TKU who intend to articulate to QUT.
- A staff member of QUTBS will visit TKU at least once each year, to have discussions with staff at TKU concerning the articulation agreement and to address students about the academic and physical environment they will experience at QUT.

## Section 6. Recruitment and Advertising

- 6.1 TKU is authorised to use information supplied by QUT in marketing its approved Master degree programs and in advertising its relationship with QUT.
- 6.2 QUT will assist in this process by supplying course information and marketing material, and by including information about this articulation on the QUT website.
- 6.3 Marketing or advertising material generated by TKU and which refers to QUT, but which was not directly supplied by QUT, must be submitted to QUT for approval by the QUT International Office before distribution. This includes translations of material obtained in English from QUT and translated by TKU.

## **Section 7. Financial Arrangement**

7.1 Students will be subject to the statutes, rules and policies of QUT over the time that they are enrolled with QUT. This includes covering the standard QUT enrolment and tuition fees for this period.

7.2 Students will be subject to the statutes, rules and policies of TKU over the time that they are enrolled with TKU. This includes covering the standard TKU enrolment and tuition fees for this period.

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### Section 8. Duration and Termination of the Articulation Agreement

- 8.1 This Agreement takes effect from the date when it is signed by both institutions. It is valid for five years and may be renewed subject to approval by both institutions.
- 8.2 Either institution may terminate this Agreement by providing the other with a written notice of termination on or before 1 March of any year. The termination will take effect from 1 July of the year. If the agreement is terminated, QUT may decline to admit new students into its programs in accordance with the terms set out by this agreement. QUT may continue the arrangement for students who have submitted an application to QUT before the termination comes into effect.
- 8.3 Changes and supplements to the terms of the Agreement should be made in writing. These changes should be verified by the signatories of the original agreement, or their delegates or successors for that purpose.

Tamkang University	Queensland University of Technology
Professor Wan-chin Tai Vice President for International Affairs Tamkang University	Professor Scott Sheppard Deputy Vice-Chancellor International & Development
Date:	QUT Date:
Professor Chien-Liang Chiu	Professor Robina Xavier
Dean College of Business and Management Tamkang University	Executive Dean QUT Business School
Date:	Date:

# **Tamkang University**

# **Queensland University of Technology**

Associate Professor Tun-Kung Cheng Chairman Department of Economics Tamkang University Mr Andrew Paltridge Assistant Dean International QUT Business School

#### Attachment 1

### **Department of Business Administration**

Students taking the Master of Business Administration through the Department of Business Administration will be able to access the following majors within the Master of Business at QUT in order to complete the 1+1 double Master's degree:

- International Business
- Management
- Marketing
- Public Relations
- Strategic Advertising

In order to successfully complete and be awarded both Master's degree students will be required to undertake:

### At TKU

- 10 required credits comprising
  - o Seminar in Marketing Management
  - o Seminar in Financial Management
  - o Research Methodology
  - o Business Ethics
- At least 11 credits of subjects from the Business Administration elective stream
- 4 credit dissertation to be submitted and defended at TKU on return to TKU

#### At QUT

• 96 credit points of study as identified in the tables below

To meet QUT compulsory course requirements, students wishing to undertake some majors at QUT may need to use some of their elective component at TKU to study specific subjects or meet other special requirements. These requirements are:

### International Business Major

 Dissertation submitted to TKU must have an international business emphasis in order to meet the compulsory AMN434 Special Topics in International Business project requirement

### **Management Major**

No special requirements

#### Marketing Major

 Complete the Marketing Research Module and Research Methodology Module at TKU in order to get credit for AMN403 Marketing and Survey Research at QUT

### **Public Relations Major**

- Complete the Marketing Research Module and Research Methodology Module at TKU in order to get credit for AMN403 Marketing and Survey Research at QUT
- Dissertation submitted to TKU must have a Public Relations emphasis in order to meet the compulsory AMN406 Project requirement

## Strategic Advertising Major

 Complete the Marketing Research Module and Research Methodology Module at TKU in order to get credit for AMN403 Marketing and Survey Research at QUT

## TKU Master of Business Administration – Business Administration Stream

Course Requirements for the Business Administration stream are 39 credits consisting:

- 10 Core credits
- 29 Elective credits
- 4 Dissertation credits

Selected from the schedule below.

Tamkang Studies		QUT Equivalents	
10 Required Credits			
Seminar in Marketing Management	3	AMN442	Marketing Management
Research Methodology	3		
Seminar in Financial Management	3	EFN406	Managerial Finance
Business Ethics	1		
29 Elective Credits from:			
Organisational Theory and Management	3	MGN409	Management Theory and Practice
Strategic Management	3	MGN423	Contemporary Strategic Analysis
Seminar in Human Resource Management	3		
Seminar in Information Management	3		
Seminar in Technology Management	3		
Services Marketing	3	AMN444	Services Marketing
Seminar in Operations Management	3		
Supply Chain Management	2		
Quality Management	2		
Investment Management	2		
Brand Management	2		
Marketing Research	2	AMN403	Marketing and Survey Research
Statistical Application and Data Analysis	2		
Multivariate Analysis	2		
Electronic Commerce	3		
Management Psychology	6	AMN400	Consumer Behaviour
Consumer Behaviour	O	AWIN400	Consumer Benaviour
Study to Chinese Small and Medium Enterprise	3		
Study to High Technology Industries	3		
Innovation and Entrepreneurship Management	3		
4 credit TKU Dissertation			

### Transfer to QUT

Students wishing to transfer to QUT to complete the 1 + 1 double Master's degree in Business will be required to complete the following at TKU:

- 10 core credits and 11-13 elective credits before transferring to QUT
- 4 credit dissertation on return to TKU

## **QUT Master of Business (International Business)**

The International Business Major at QUT requires 192 credit points of study comprising

- 144cp of compulsory units and
- 48cp of elective study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 48cp elective study
- 12cp for MGN444 Business in Asia
- 12cp for EFN406 Managerial Finance
- 24cp for AYN434 Special Topics in International Business which will be based on completion of the dissertation at TKU with an International Business emphasis

QUT Cours	se Requirements				
Section 1					
The follow	ring subjects are compulsory in the major and must be studied at QUT				
AMN430	1N430 International Logistics Management 12				
AMN431	Marketing Internationally	12			
AYN424	International Accounting	12			
EFN405	Applied Economics	12			
LWS075	International Business and Law	12			
MGN446	Business in Australia	12			
MGN447	Managing in a Globalised Economy	12			
MGN448	Negotiating Across Borders	12			
AMN434	ior to transferring to QUT. One of these should be taken at TKU and one at QUT.  Special Topics in International Business (will be based on the dissertation at TKU which must have an International Business emphasis)	24			
Section 3					
The follow	ring subjects form part of the major at QUT but will be awarded as credit based on				
compulsor	ry studies at TKU.				
EFN406	Managerial Finance	12			
MGN444	Business in Asia	12			
	One subject completed as per section 2 above	24			
	Elective Study	48			

## **QUT Master of Business (Management)**

The Management Major at QUT requires 192 credit points of study comprising

- 84cp of compulsory units and
- 60cp of elective management study
- 48cp of elective general business study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 48cp elective study
- 12cp for AMN442 Marketing Management
- 36cp of elective management study including EFN406 Managerial Finance

QUT Cours	se Requirements	
Section 1		
The follow	ing subjects are compulsory in the major and must be studied at QUT	
MGN409	Management Theory and Practice*	12
MGN412	Organisational Behaviour	12
MGN428	Creating New Ventures	12
MGN423	Contemporary Strategic Analysis*	12
MGN410	Employment Relations	12
One From		
AYN456	Business and Corporations Law	12
MGN447	Managing in a Globalised Economy	12
24 credit po	oints from	
AYN416	Financial Accounting 1	12
EFN405	Applied Economics	12
MGN433	Managing High Performance Organisations	12
MGN440	HRM Theory and Practice	12
MGN442	Self Leadership	12
MGN505	Consulting and Change Management	12
Section 2		
The follow	ing subjects are compulsory in the major but have equivalents at TKU which may b	e
studied pri	or to transferring to QUT. One of these should be taken at TKU and one at QUT.	
Section 3		
The follow	ing subjects form part of the major at QUT but will be awarded as credit based on	
compulsor	y studies at TKU.	
EFN406	Managerial Finance	12
AMN442	Marketing Management	12
	Elective Study	48
	Elective Management units	24

<sup>\*</sup>TKU students who undertake the equivalent units as part of their TKU studies may substitute these units with alternative management elective units

## **QUT Master of Business (Marketing)**

The Marketing Major at QUT requires 192 credit points of study comprising

- 120cp of compulsory units and
- 72cp of elective study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 72cp elective study
- 12cp for AMN442 Marketing Management
- 12cp for AMN403 Marketing and Survey Research

QUT Cour	se Requirements			
Section 1				
The follov	ring subjects are compulsory in the major and must be studied at QUT			
AMN400	400 Consumer Behaviour 12			
AMN401	Integrated Marketing Communication	12		
AMN406	Project	24		
AMN431	Marketing Internationally	12		
AMN443	Product and Service Innovation	12		
AMN444	Services Marketing	12		
AMN445	Strategic Marketing Management	12		
studied p	ving subjects are compulsory in the major but have equivalents at TKU which noise to transferring to QUT. One of these should be taken at TKU.	· 		
AMN403	Marketing and Survey Research	12		
		12		
Section 3				
The follow	ring subjects form part of the major at QUT but will be awarded as credit base	d on		
compulso	ry studies at TKU.			
AMN442	Marketing Management	12		
	One subject as listed in section above	12		
	Elective Study	72		

## **QUT Master of Business (Public Relations)**

The Public Relations Major at QUT requires 192 credit points of study comprising

- 144cp of compulsory units and
- 48cp of elective study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 48cp elective study
- 12cp for AMN442 Marketing Management
- 12cp for AMN403 Marketing and Survey Research
- 12cp for AMN406 Project provided that the dissertation submitted to TKU has a Public Relations emphasis to it. This will need to be confirmed by QUT

QUT Cour	se Requirements		
Section 1			
The follow	ring subjects are compulsory in the major and must be studied at QUT		
AMN401 Integrated Marketing Communication			
AMN460	Corporate and Investor Relations	12	
AMN461	Corporate Media Strategy and Tactics	12	
AMN462	Community Consultation and Engagement	12	
AMN465	Public Relations Management	12	
AMN467	Public Relations Campaigns	12	
AMN468	Issues and Crisis Management	12	
AMN425	Digital Strategy	12	
Section 2			
The follow	ring subjects are compulsory in the major but have equivalents at TKU which ma	ıy be	
studied pr	ior to transferring to QUT. Both must be taken at TKU.		
AMN403	Marketing and Survey Research	12	
AMN406	Project (based on TKU dissertation which must have a Public Relations emphasis)	12	
Section 3			
The follow	ring subjects form part of the major at QUT but will be awarded as credit based of	on	
	ry studies at TKU.		
AMN442			
	I Marketing Management	12	
	Marketing Management Subject as listed in section 2 above	36	
	Subject as listed in section 2 above		
		36	
	Subject as listed in section 2 above	36	
	Subject as listed in section 2 above	36	

## **QUT Master of Business (Strategic Advertising)**

The Strategic Advertising Major at QUT requires 192 credit points of study comprising

- 120cp of compulsory units
- 72cp of elective study chosen from Advertising, Marketing, Public Relations, Creative Industries and Business study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 72cp elective study
- 12cp for AMN442 Marketing Management
- 12cp for AMN403 Marketing and Survey Research

QUT Cour	se Requirements	
Section 1		
The follow	ving subjects are compulsory in the major and must be studied at QUT	
AMN400	Consumer Behaviour	12
AMN406	Project	24
AMN420	Advertising Management	12
AMN423	Strategies for Creative Advertising	12
AMN425	Digital Strategy	12
AMN405	Decision and Issues in Integrated Marketing Communications	12
KAP401	Advertising Creative: Concept to Campaign	12
studied p	ving subjects are compulsory in the major but have equivalents at TKU which may be to transferring to QUT. One of these should be taken at TKU.	be
AMN403	Marketing and Survey Research	12
Section 3		
The follow	ving subjects form part of the major at QUT but will be awarded as credit based on	1
compulso	ry studies at TKU.	
AMN442	Marketing Management	12
	One subject as listed in section 2 above	12
	Elective Study	72

### **Department of International Business**

Students taking the Master of Business Administration through the Department of International Business will be able to access the following majors within the Master of Business at QUT in order to complete the 1 + 1 double Master's degree:

- International Business
- Management
- Marketing

In order to successfully complete and be awarded both Master's degree students will be required to undertake:

### At TKU

- 10 required credits comprising
  - Seminar in Marketing Management
  - o Seminar in Financial Management
  - o Research Methodology
  - o Business Ethics
- At least 11 credits of subjects from the International Business elective stream
- 4 credit dissertation to be submitted and defended at TKU on return to TKU

### At QUT

96 credit points of study as identified in the tables below

To meet QUT compulsory course requirements, students wishing to undertake some majors at QUT may need to use some of their elective component at TKU to study specific subjects or meet other special requirements. These requirements are:

### International Business Major

- Complete two of the following three subjects at TKU from the elective component
  - o International Business Management
  - International Business Negotiation
  - International Marketing Management

### Management Major

No special requirements

### Marketing Major

 Complete the International Marketing Management Module at TKU in order to get credit for AMN431 Marketing Internationally subject at QUT.

## TKU Master of Business Administration – International Business Stream

Course Requirements for the International Business stream are 39 credits consisting:

- 10 Core credits
- 29 Elective credits
- 4 Dissertation credits

Selected from the schedule below.

Tamkang Studies		QUT Equivalents	
10 Required Credits			
Seminar in Marketing Management	3	AMN442	Marketing Management
Research Methodology	3		
Seminar in Financial Management	3	EFN406	Managerial Finance
Business Ethics	1		
29 Elective Credits from:			
International Business Management	3	MGN447	Managing in a Globalised Economy
International Business Negotiation	3	MGN448	Negotiating Across Borders
Marketing Planning and Strategy	3		
International Financial Market	3		
International Marketing Management	3	AMN431	Marketing Internationally
Fair Trade Law	3		
International Strategic Management	3		
International Supply Chain Management	3		
Global Finance and Technology	3		
International Trade Theory and Policy	3		
Enterprise in Global Economy	3		
International Financial Instruments	3		
Seminar in Cross-Strait Trade and Investment	3		
International Investment	3		
Consumer Behaviour and Trends	3		
International Financial Markets	3		
4 credit TKU Dissertation			
Additional Subjects that may be required for som	ne		
majors			

### Transfer to QUT

Students wishing to transfer to QUT to complete the 1 + 1 double Master's degree in Business will be required to complete the following at TKU:

- 10 core credits and 11-13 elective credits before transferring to QUT
- 4 credit dissertation on return to TKU

## **QUT Master of Business (International Business)**

The International Business Major at QUT requires 192 credit points of study comprising 144cp of compulsory units and 48cp of elective study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 48cp elective study
- 12cp for MGN444 Business in Asia
- 12cp for EFN406 Managerial Finance
- 24cp of studies that match the QUT required content

QUT Cour	se Requirements	
Section 1		
The follow	ing subjects are compulsory in the major and must be studied at QUT	
AMN430	International Logistics Management	12
AMN434	Special Topics in International Business	24
AYN424	International Accounting	12
EFN405	Applied Economics	12
LWS075	International Business and Law	12
MGN446	Business in Australia	12
Section 2		
The follow	ring subjects are compulsory in the major but have equivalents at TKU which m	ay be
studied pr	ior to transferring to QUT. Two of these should be taken at TKU and one at QU	T.
AMN431	Marketing Internationally	12
MGN447	Managing in a Globalised Economy	12
MGN448	Negotiating Across Borders	12
Section 3 The follow	ing subjects form part of the major at QUT but will be awarded as credit based	l on
	ry studies at TKU.	
EFN406	Managerial Finance	12
MGN444	Business in Asia	12
	Two subjects completed as per section 2 above	24
	Elective Study	48

## **QUT Master of Business (Management)**

The Management Major at QUT requires 192 credit points of study comprising

- 84cp of compulsory units and
- 60cp of elective management study
- 48cp of elective general business study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 48cp elective study
- 12cp for AMN442 Marketing Management
- 36cp of elective management study including EFN406 Managerial Finance

Section 1		
The followi	ng subjects are compulsory in the major and must be studied at QUT	
MGN409	Management Theory and Practice	12
MGN412	Organisational Behaviour	12
MGN428	Creating New Ventures	12
MGN423	Contemporary Strategic Analysis	12
MGN410	Employment Relations	12
One From		
AYN456	Business and Corporations Law	12
MGN447	Managing in a Globalised Economy*	12
24 credit poi	ints from	
AYN416	Financial Accounting 1	12
EFN405	Applied Economics	12
MGN433	Managing High Performance Organisations	12
MGN440	HRM Theory and Practice	12
MGN442	Self Leadership	12
MGN505	Consulting and Change Management	12
Section 2		
The followi	ng subjects are compulsory in the major but have equivalents at TKU which may be	е
studied prid	or to transferring to QUT. One of these should be taken at TKU and one at QUT.	
·		
Section 3		•
The following	ng subjects form part of the major at QUT but will be awarded as credit based on	
compulsory	studies at TKU.	
EFN406	Managerial Finance	12
AMN442	Marketing Management	12
	Elective Study	48
	Elective Management units	24

<sup>\*</sup>TKU students who undertake the equivalent units as part of their TKU studies may substitute these units with alternative management elective units

## **QUT Master of Business (Marketing)**

The Marketing Major at QUT requires 192 credit points of study comprising

- 120cp of compulsory units and
- 72cp of elective study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 72cp elective study
- 12cp for AMN442 Marketing Management
- 12cp for AMN403 Marketing and Survey Research

	se Requirements			
Section 1				
The follow	ving subjects are compulsory in the major and must be studied at QUT			
AMN400	1400 Consumer Behaviour 12			
AMN401	Integrated Marketing Communication	12		
AMN406	Project	24		
AMN403	Marketing and Survey Research	12		
AMN443	Product and Service Innovation	12		
AMN444	Services Marketing	12		
AMN445	Strategic Marketing Management	12		
	ving subjects are compulsory in the major but have equivalents at TKU which in ior to transferring to QUT. One of these should be taken at TKU.  Marketing Internationally	may be		
Section 3				
	ving subjects form part of the major at QUT but will be awarded as credit base ry studies at TKU.	ed on		
AMN442	Marketing Management	12		
	One subject as listed in section 2 above	12		
	Elective Study			
		72		
		72		

## **Department of Banking and Finance**

Students taking the Master of Business Administration through the Department of Banking and Finance will be able to access the following majors within the Master of Business at QUT in order to complete the 1 + 1 double Master's degree:

Applied Finance

In order to successfully complete and be awarded both Master's degree students will be required to undertake:

### At TKU

- 10 required credits comprising
  - o Seminar in Marketing Management
  - o Seminar in Financial Management
  - o Research Methodology
  - o Business Ethics
- At least 11 credits of subjects from the Banking and Finance elective stream
- 4 credit dissertation to be submitted and defended at TKU on return to TKU

### At QUT

• 96 credit points of study as identified in the tables below

To meet QUT compulsory course requirements, students wishing to undertake the Applied Finance major will need to use some of their elective component at TKU to study specific subjects or meet other special requirements. These requirements are:

- Complete the following three subjects at TKU from the elective component
  - o Financial Institutions Management
  - Corporate Financial Policy
  - o Econometrics

# TKU Master of Business Administration – Banking and Finance Stream

Course Requirements for the Banking and Finance stream are 39 credits consisting:

- 10 Core credits
- 29 Elective credits
- 4 Dissertation credits

Selected from the schedule below.

Tamkang Studies		QUT Equivalents		
10 Required Credits				
Seminar in Marketing Management	3	AMN442	Marketing Management	
Research Methodology	3			
Seminar in Financial Management	3	EFN406	Managerial Finance	
Business Ethics	1			
29 Elective Credits from:				
International Financial Management	3			
Corporate Financial Policy	3	EFN420	Introduction to Financial Management	
Economic Theory	3			
Financial Economics	3			
Financial Institution Management	3	EFN425	Financial Institutions and Markets	
Seminar in Special Topic	1			
Interest Rate Derivatives	3			
Corporate Governance	3			
Futures and Options	3			
Fixed Income Securities	3			
Asset Management	3			
Management of Financial Risk	3			
Financial Research Method	3			
Special Topics in International Finance	3			
Financial Engineering	3			
Behaviour Finance	3			
Stochastic Calculus	3			
4 credit dissertation				
Additional Subjects that may be required for som	Additional Subjects that may be required for some			
majors				
Econometrics	3	EFN426	Applied Research in Finance	

## Transfer to QUT

Students wishing to transfer to QUT to complete the 1+1 double Master's degree in Business will be required to complete the following at TKU:

- 10 core credits and 11-13 elective credits before transferring to QUT
- 4 credit dissertation on return to TKU

## **QUT Master of Business (Applied Finance)**

The Applied Finance Major at QUT requires 192 credit points of study comprising

- 144cp of compulsory units and
- 48cp of elective study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 48cp elective study
- 12cp for EFN406 Managerial Finance
- 36cp of studies that match the QUT required content as outlined in section 2 below. One of these units, Econometrics must be selected from outside of the normal Banking and Finance schedule of units.

QUT Cou	rse Requirements	
Section 1		
The follow	wing subjects are compulsory in the major and must be studied at QUT	
EFN405	Applied Economics	12
EFN412	Advanced Financial Management	12
EFN414	International Finance	12
EFN415	Securities Analysis	12
EFN505	Financial Risk Management	12
EFN507	Advanced Capital Budgeting	12
EFN515	Economic and Financial Modelling	12
EFN555	Advanced Applications in Finance	12
All three	rior to transferring to QUT. of these should be taken at TKU prior to coming to QUT.	
EFN420	Introduction to Financial Management	12
EFN425	Financial Institutions and Markets	12
EFN426	Applied Research in Finance	12
	wing subjects form part of the major at QUT but will be awarded as credit bases	sed on
	ory studies at TKU.	
EFN406	Managerial Finance	12
	Three subjects completed as per section 2 above	36
	Elective Study	48

### **Department of Management Science**

Students taking the Master of Business Administration through the Department of Management Science will be able to access the following majors within the Master of Business at QUT in order to complete the 1 + 1 double Master's degree:

Management

In order to successfully complete and be awarded both Master's degree students will be required to undertake:

### At TKU

- 10 required credits comprising
  - o Seminar in Marketing Management
  - o Seminar in Financial Management
  - o Research Methodology
  - Business Ethics
- At least 11 credits of subjects from the Management Science elective stream
- 4 credit dissertation to be submitted and defended at TKU on return to TKU

#### At QUT

• 96 credit points of study as identified in the tables below

To meet QUT compulsory course requirements, students wishing to undertake the Management major at QUT will have a restricted level of elective study at TKU.

Because of the additional compulsory study requirement for students undertaking the MBA in Management Science, it is difficult to establish a 1 + 1 program with any major except Management at QUT and that will require some flexibility on each institution. Unfortunately QUT does not teach Management Science so there are no technical units that we can provide to meet the needs of TKU students, particularly those interested in the more technical stream A.

To complete the Master of Business (Management) requires selecting one of two options for study at TKU:

- 1. Require TKU students to do the 10 credit point core and then select only 4 of the required units in Stream A or Stream B before transferring to QUT
- Allow TKU students to do the equivalent of Seminar in Marketing Management and Seminar in Financial Management at QUT which would allow them to do all of the units required in Stream A and Stream B at TKU

### **Option One**

Studies at TKU	Studies at QUT
Seminar in Marketing Management	MGN409 Management Theory and Practice
Seminar in Financial Management	MGN410 Employment Relations
Research Methodology	MGN412 Organisational Behaviour
Business Ethics	MGN423 Contemporary Strategic Analysis
Seminar in Management Science and Decision	MGN428 Creating New Ventures
Making	
Select four units from Stream A or Stream B	One From
	MGN447 Managing in a Globalised Economy
	AYN456 Business and Corporations Law
	Two from
	Management Electives

## **Option Two**

Studies at TKU	Studies at QUT
Research Methodology	AMN442 Marketing Management
Business Ethics	EFN406 Managerial Finance
Seminar in Management Science and Decision	MGN409 Management Theory and Practice
Making	
Select six units from Stream A or Stream B	MGN410 Employment Relations
	MGN412 Organisational Behaviour
	MGN423 Contemporary Strategic Analysis
	MGN428 Creating New Ventures
	One From
	MGN447 Managing in a Globalised Economy
	AYN456 Business and Corporations Law

Our recommendation would be Option 2, and also that it would be more beneficial for students who do Stream A at TKU to combine with the Master of Business (Management) program at QUT as they get the best of both the technical management science program at TKU with the operational/theoretical side at QUT.

# TKU Master of Business Administration – Management Science Stream

Course Requirements for the Management Science stream are 39 credits consisting:

- 10 Core credits
- 29 Elective credits
- 4 Dissertation credits

Tamkang Studies	QUT Equ	ivalents	
10 Required Credits			
Seminar in Marketing Management	3	AMN442	Marketing Management
Research Methodology	3		
Seminar in Financial Management	3	EFN406	Managerial Finance
Business Ethics	1		
29 Credits from:			
Required for both stream A and B			
Seminar in Management Sciences and Decision Making	2		
Required for Stream A			
Operations Research (I)	3		
Intelligence Management	3		
Sampling Methods	3		
Forecasting Methods and Practical Application	3		
Investments	3		
Green Supply Chain Management	3		
Required for Stream B			
Management Theory	3		
Operation Management	3		
Mathematical Methods for Management	3		
Total Quality Control and Management	3		
Seminar in Human Resource Management	3		
Business Risk Management	3		
Electives for All Streams Introduction to Derivatives / Investment and Financial	3		
Analysis	3		
Decision Making and Management	2		
Industrial Statistics and Quality Control (I)	3		
Financial Econometrics	3		
Mathematics Writing	-		
	1		
Operations Research (II)	3		
Industrial Statistics and Quality Control (II)	3		
Business Forecasting and Applied Econometrics	3		
Product Innovative Design and Development Management	3		
Product Life Cycle Assessment	3		
Business Intelligence	3		
Multi-criteria Decision Analysis/ Group Decision	3		
Making/Service Management	3		
Retail Management	3		
Organisational Behaviour	3		
Strategic Management	3		
4 credit TKU Dissertation			

### Transfer to QUT

Students wishing to transfer to QUT to complete the 1 + 1 double Master's degree in Business will be required to complete the following at TKU:

- 10 core credits and 11-13 elective credits before transferring to QUT
- 4 credit dissertation on return to TKU

## QUT Master of Business (Management) - Option 1

The Management Major at QUT requires 192 credit points of study comprising

- 84cp of compulsory units and
- 60cp of elective management study
- 48cp of elective general business study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 48cp elective study
- 12cp for AMN442 Marketing Management
- 36cp of elective management study including EFN406 Managerial Finance

QUT Cour	se Requirements	
Section 1	·	
The follow	ring subjects are compulsory in the major and must be studied at QUT	
MGN409	Management Theory and Practice	12
MGN412	Organisational Behaviour	12
MGN428	Creating New Ventures	12
MGN423	Contemporary Strategic Analysis	12
MGN410	Employment Relations	12
One From		
AYN456	Business and Corporations Law	
MGN447	Managing in a Globalised Economy*	
24 credit p	pints from	
AYN416	Financial Accounting 1	
EFN405	Applied Economics	
MGN433	Managing High Performance Organisations	
MGN440	HRM Theory and Practice	
MGN442	Self Leadership	
MGN505	Consulting and Change Management	
Section 2		
	ring subjects are compulsory in the major but have equivalents at TKU which may ior to transferring to QUT. One of these should be taken at TKU and one at QUT.	be
Section 3		
The follow	ring subjects form part of the major at QUT but will be awarded as credit based o	n
compulso	ry studies at TKU.	
EFN406	Managerial Finance	12
AMN442	Marketing Management	12
	Elective Study	48
	Elective Management units	24

# QUT Master of Business (Management) - Option 2

The Management Major at QUT requires 192 credit points of study comprising

- 84cp of compulsory units and
- 60cp of elective management study
- 48cp of elective general business study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 48cp elective study
- 48cp of elective management study

QUT Cours	se Requirements	
Section 1		
The follow	ing subjects are compulsory in the major and must be studied at QUT	
MGN409	Management Theory and Practice	12
MGN412	Organisational Behaviour	12
MGN428	Creating New Ventures	12
MGN423	Contemporary Strategic Analysis	12
MGN410	Employment Relations	12
AMN442	Marketing Management	12
EFN406	Managerial Finance (Required for TKU students)	12
One From		
AYN456	Business and Corporations Law	
MGN447	Managing in a Globalised Economy*	
Section 2		
The follow	ring subjects are compulsory in the major but have equivalents at TKU which may be	9
studied pr	ior to transferring to QUT. One of these should be taken at TKU and one at QUT.	
Section 3		-
The follow	ring subjects form part of the major at QUT but will be awarded as credit based on	
compulsor	ry studies at TKU.	
	Elective Study	48
	Elective Management units	48

### **Department of Accounting**

Students taking the Master of Business Administration through the Department of Accounting will be able to access the following majors within the Master of Business at QUT in order to complete the 1 + 1 double Master's degree:

- Accounting
- Professional Accounting

Professional Accounting applicants will be assessed on a case by case basis for study plans based on the combination of undergraduate studies as well as the MBA through the Department of Accounting. Because the Professional Accounting stream is designed to meet the requirements of the professional accounting societies CPA Australia and CA Australia and New Zealand students prior studies will be assessed to ensure that they meet the necessary requirements.

In order to successfully complete and be awarded both Master's degree students will be required to undertake:

### At TKU

- 10 required credits comprising
  - o Seminar in Marketing Management
  - Seminar in Financial Management
  - Research Methodology
  - Business Ethics
- At least 11 credits of subjects from the Accounting elective stream
- 4 credit dissertation to be submitted and defended at TKU on return to TKU

#### At QUT

• 96 credit points of study as identified in the tables below

To meet QUT compulsory course requirements, students wishing to undertake some majors at QUT may need to use some of their elective component at TKU to study specific subjects or meet other special requirements. These requirements are:

## **Accounting Major**

- Complete the following four subjects at TKU from the elective component
  - Theory of Advanced Accounting
  - Seminar on Empirical Research in Financial Accounting
  - o Seminar on Financial Report Analysis
  - o Seminar on Corporate Governance

## **TKU Master of Business Administration – Accounting Stream**

Course Requirements for the Accounting stream are 39 credits consisting:

- 10 Core credits
- 29 Elective credits
- 4 Dissertation credits

Selected from the schedule below.

Tamkang Studies		QUT Equiv	valents
10 Required Credits			
Seminar in Marketing Management	3	AMN442	Marketing Management
Research Methodology	3		
Seminar in Financial Management	3	EFN406	Managerial Finance
Business Ethics	1		
29 Elective Credits from:			
Theory of Advanced Accounting	3		
Seminar on Empirical Research in Financial	3		Two Accounting Electives
Accounting			
Seminar in Auditing Studies	3		
Seminar on Financial Report Analysis	3	AYN505	Financial Analysis and Business Valuation
Advance Financial Management	3		
Seminar in Derivatives	3		
Seminar in knowledge Management	3		
Seminar in Tax Issues	3		
Human Resource Accounting	2		
Seminar on Corporate Governance	3	AYN507	Governance Issues in Accounting
4 credit TKU Dissertation			
Additional Subjects that may be required for som majors	ie		

### Transfer to QUT

Students wishing to transfer to QUT to complete the 1 + 1 double Master's degree in Business will be required to complete the following at TKU:

- 10 core credits and 11-13 elective credits before transferring to QUT
- 4 credit dissertation on return to TKU

## **QUT Master of Business (Accounting)**

The Accounting Major at QUT requires 192 credit points of study comprising 144cp of compulsory units and 48cp of elective study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 48cp elective study
- 24cp of elective accounting study
- 24cp of studies that match the QUT required content

QUT Cou	se Requirements	
Section 1		
The follow	ving subjects are compulsory in the major and must be studied at QUT	
AYN411	Audit and Assurance	12
AYN417	Financial Accounting 2	12
AYN418	Financial Accounting 3	12
AYN438	Taxation Law and Practice	12
AYN453	Financial Forensics and Business Intelligence	12
AYN506	Strategic Management Accounting	12
AYN415	External Reporting Issues	12
AYN520	Integrated Issues in Professional Practice	12
	ving subjects are compulsory in the major but have equivalents at TKU which may be transferring to QUT. Two of these should be taken at TKU and one at QUT.	oe .
AYN505	Financial Analysis and Business Valuation	12
AYN507	Governance Issues in Accounting	12
Section 3		
The follow	ving subjects form part of the major at QUT but will be awarded as credit based on	
compulso	ry studies at TKU.	
	Elective Business Units	48
	Elective Accounting Units	24
	Units as specified in Section 2	24

## **Department of Information Management**

Students taking the Master of Business Administration through the Department of Information Management will be able to access the following majors within the Master of Business at QUT in order to complete the 1 + 1 double Master's degree:

Management

In order to successfully complete and be awarded both Master's degree students will be required to undertake:

### At TKU

- 10 required credits comprising
  - o Seminar in Marketing Management
  - o Seminar in Financial Management
  - o Research Methodology
  - o Business Ethics
- At least 11 credits of subjects from the Information Management elective stream
- 4 credit dissertation to be submitted and defended at TKU on return to TKU

### At QUT

• 96 credit points of study as identified in the tables below

# TKU Master of Business Administration – Information Management Stream

Course Requirements for the Information Management stream are 39 credits consisting:

- 10 Core credits
- 29 Elective credits
- 4 Dissertation credits

Selected from the schedule below.

Tamkang Studies		QUT Equi	valents
10 Required Credits			
Seminar in Marketing Management	3	AMN442	Marketing Management
Research Methodology	3		
Seminar in Financial Management	3	EFN406	Managerial Finance
Business Ethics	1		
29 Elective Credits from:			
Hot Issues in Information Management	2		
Data Analysis: Method and Application	2		
Topics in Electronic Service Management	2		
Special Topics in Database Management Systems	3		
Recommender Systems	2		
Information Security Management	2		
Introduction to Information Security	2		
Practical Training of Information Security Equipment	2		
Software Technology	2		
Computational Intelligence	2		
Social Media Apps Programming	2		
Compiler Design	2		
Applications of Java Programming	2		
Electronic Commerce Security	3		
Software Project Management	2		
MIS Case Study	3		
Interpresers	2		
Information Management Security Practices	2		
Topics in Intelligent Systems	2		
Seminar on Information Security	2		
Advanced Recommender Systems	2		
Data Acquisition Method and Thesis Writing	2		
Service Science and Service Innovation	2		
Topics in Internet Marketing Management	2		
Machine Learning	2		
Software Re-factoring	2		
Electronic Service and Innovation	2		
Topics in Evolutionary Computing	2		
Computer Forensics	2		
4 credit TKU Dissertation			

### Transfer to QUT

Students wishing to transfer to QUT to complete the 1 + 1 double Master's degree in Business will be required to complete the following at TKU:

- 10 core credits and 11-13 elective credits before transferring to QUT
- 4 credit dissertation on return to TKU

## **QUT Master of Business (Management)**

The Management Major at QUT requires 192 credit points of study comprising

- 84cp of compulsory units and
- 60cp of elective management study
- 48cp of elective general business study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 48cp elective study
- 12cp for AMN442 Marketing Management
- 36cp of elective management study including EFN406 Managerial Finance

QUT Cour	se Requirements	
Section 1		
The follow	ring subjects are compulsory in the major and must be studied at QUT	
MGN409	Management Theory and Practice	12
MGN412	Organisational Behaviour	12
MGN428	Creating New Ventures	12
MGN423	Contemporary Strategic Analysis	12
MGN410	Employment Relations	12
One From		
AYN456	Business and Corporations Law	12
MGN447	Managing in a Globalised Economy	12
24 credit p	oints from	
AYN416	Financial Accounting 1	12
EFN405	Applied Economics	12
MGN433	Managing High Performance Organisations	12
MGN440	HRM Theory and Practice	12
MGN442	Self Leadership	12
MGN505	Consulting and Change Management	12
IFN515	Fundamentals of Business Process Management	12
Section 2		
The follow	ring subjects are compulsory in the major but have equivalents at TKU which may be	е
studied pr	ior to transferring to QUT. One of these should be taken at TKU and one at QUT.	
Section 3		
The follow	ving subjects form part of the major at QUT but will be awarded as credit based on	
	ry studies at TKU.	
EFN406	Managerial Finance	12
AMN442	Marketing Management	12
	Elective Study	48
	Elective Management units	24

## **Department of Transportation Management**

Students taking the Master of Science (Transportation Management) through the Department of Transportation Management will be able to access the following majors within the Master of Business at QUT in order to complete the 1 + 1 double Master's degree:

• International Business

In order to successfully complete and be awarded both Master's degree students will be required to undertake:

### At TKU

- 1 core credit
- At least 20 credits of subjects from the Transportation Management elective stream
- 4 credit dissertation to be submitted and defended at TKU on return to TKU

### At QUT

• 96 credit points of study as identified in the tables below

## **TKU Master of Science – Transportation Management Stream**

Course Requirements for the Transportation Management stream are 33 credits consisting:

- 1 required credit
- 32 Elective credits
- 4 Dissertation credits

Selected from the schedule below.

Tamkang Studies		QUT Equivalents
1 required credit		
Business Ethics	1	
32 credits selected from		
Transportation Network Analysis	3	
Multivariate Analysis	3	
Transportation System Analysis I	3	
Transportation System Analysis II	3	
Transportation Research Methods (I)	2	
Traffic Flow and Traffic Control Theory	3	
Global Logistics Management	3	
Traffic Engineering Practice	3	
Applied Data Analysis	3	
Special Topics on Intelligent Transportation Systems	3	
Mathematical Programming	3	
System Simulation	3	
Advanced Transportation Planning	3	
Transportation Research Methods (II)	2	
Operations Management of Mass Transportation	3	
Spatial Analysis and Location Theory	3	
Solution Algorithms for Transportation Planning	3	

## Transfer to QUT

Students wishing to transfer to QUT to complete the 1 + 1 double Master's degree in Business will be required to complete the following at TKU:

- 1 core credits and 20-22 elective credits before transferring to QUT
- 4 credit dissertation on return to TKU

## **QUT Master of Business (International Business)**

The International Business Major at QUT requires 192 credit points of study comprising

- 144cp of compulsory units and
- 48cp of elective study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 48cp elective study
- 12cp for MGN444 Business in Asia
- 12cp for AMN430 International Logistics Management
- 24cp for AYN434 Special Topics in International Business which will be based on completion of the dissertation at TKU

QUT Cour	se Requirements	
Section 1		
The follow	ring subjects are compulsory in the major and must be studied at QUT	
AMN431	Marketing Internationally	12
AYN424	International Accounting	12
EFN405	Applied Economics	12
EFN406	Managerial Finance	12
LWS075	International Business and Law	12
MGN446	Business in Australia	12
MGN447	Managing in a Globalised Economy	12
MGN448	Negotiating Across Borders	12
stadica pi	ior to transferring to QUT.	
Section 3		
The follow	ring subjects form part of the major at QUT but will be awarded as credit based of	on
compulso	ry studies at TKU.	
AMN430	International Logistics Management	12
MGN444	Business in Asia	12
AMN434	Special Topics in International Business (will be based on the dissertation at TKU)	24
	Elective Study	48

## **Department of Economics**

Students taking the Master of Arts (in Economics) through the Department of Economics will be able to access the following majors within the Master of Business at QUT in order to complete the 1+1 double Master's degree:

• International Business

In order to successfully complete and be awarded both Master's degree students will be required to undertake:

### At TKU

- 12 required credits comprising
  - o Macroeconomic Theory
  - o Microeconomic Theory
  - o Econometrics (I)
  - o Seminar
  - o Thesis Writing
  - o Business Ethics
- At least 9 credits of subjects from the Economics elective stream
- 4 credit dissertation to be submitted and defended at TKU on return to TKU

### At QUT

o 96 credit points of study as identified in the tables below

## TKU Master of Business Administration – Economics Stream

Course Requirements for the Economics stream are 34 credits consisting:

- 12 Required credits
- 22 Elective credits
- 4 Dissertation credits

Selected from the schedule below.

Tamkang Studies		QUT Equivalents
12 required credits		
Microeconomic Theory	3	
Macroeconomic Theory	3	
Econometrics (I)	3	
Seminar	1	
Thesis Writing	1	
Business Ethics	1	
21 credits selected from		
Applied Microeconomics	2	
Applied Macroeconomics	2	
Econometrics (II)	3	
Mathematical Economics	3	
Economics of Uncertainty and Information	3	
An Introduction to Behavioural Economics	2	
Applied Micro-Econometrics	3	
Economic Analysis of Social Issues	3	
Security Analysis	3	
Macrofinance	3	
Labour Economics	3	
Economic Growth Theory	3	
Applied Macroeconometrics	3	
4 Credit Dissertation	4	

### Transfer to QUT

Students wishing to transfer to QUT to complete the 1 + 1 double Master's degree in Business will be required to complete the following at TKU:

- 12 core credits and 9-11 elective credits before transferring to QUT
- 4 credit dissertation on return to TKU

## **QUT Master of Business (International Business)**

The International Business Major at QUT requires 192 credit points of study comprising

- 144cp of compulsory units and
- 48cp of elective study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 48cp elective study
- 12cp for MGN444 Business in Asia
- 12cp for EFN405 Applied Economics
- 24cp for AMN434 Special topics based on TKU dissertation

QUT Cour	se Requirements				
Section 1					
The follow	ring subjects are compulsory in the major and must be studied at QUT				
AMN431	N431 Marketing Internationally				
AYN424	International Accounting				
AMN430	International Logistics Management				
EFN406	Managerial Finance	12			
LWS075	International Business and Law	12			
MGN446	Business in Australia	12			
MGN447	Managing in a Globalised Economy	12			
MGN448	Negotiating Across Borders	12			
	ring subjects form part of the major at QUT but will be awarded as credit based or studies at TKU.	on			
EFN405	Applied Economics	12			
MGN444	Business in Asia	12			
AMN434	Special Topics in International Business (will be based on the dissertation at TKU)	24			
	Elective Study	48			

## **Department of Industrial Economics**

Students taking the Master of Art (Industrial Economics) through the Department of Industrial Economics will be able to access the following majors within the Master of Business at QUT in order to complete the 1+1 double Master's degree:

International Business

In order to successfully complete and be awarded both Master's degree students will be required to undertake:

### At TKU

- 11 required credits comprising
  - o Business Economics
  - o Seminar I
  - o Seminar II
  - o Econometrics I for Stream A or Quantitative Analysis I for Stream B
  - o Theory of Value I for Stream A or Microeconomics I for Stream B
  - o Industrial Organisation I for Stream A or Industrial Economics for Stream B
- At least 10 credits of subjects from the industrial economics streams
- 3 required credits comprising
  - o Business Economics
  - o Seminar I
  - o Seminar II
- 20 required credits in either Stream A or Stream B
- 4 credit dissertation to be submitted and defended at TKU on return to TKU

### At QUT

• 96 credit points of study as identified in the tables below

## TKU Master of Arts (Industrial Economics) – Industrial Economics Stream

Course Requirements for the Industrial Economics stream are 34 credits consisting:

- 23 Required credits
- 11 Elective credits
- 4 Dissertation credits

Selected from the schedule below.

Tamkang Studies		QUT Equivalents		
23 Required Credits				
Required for both stream A and B				
Business Ethics	1			
Seminar I	1			
Seminar II	1			
Required for Stream A				
Econometrics I	2			
Theory of Value I	3			
Industrial Organisation I	3			
Fiscal and Monetary Policy	3			
Econometrics II	3			
Theory of Value II	3			
Industrial Organisation II	3			
Required for Stream B				
Quantitative Analysis I	2			
Microeconomics I	3			
Industrial Economics	3			
Intermediate Macroeconomics	3			
Regulatory Economics	3			
Microeconomics II	3			
Quantitative Analysis II	3			
11 Electives selected from				
SMALL BUSINESS ECONOMICS	2			
INTEGRATION THEORY AND POLICY	3			
ECONOMIC GROWTH	2			
TOPICS IN TAIWAN INDUSTRY AND METHODS (II)	2			
TOPICS ON HEALTH CARE INDUSTRY	3			
ECONOMIC DEVELOPMENT	3			
ENVIRONMENTIAL ECONOMICS	3			
INDUSTRY ANALYSIS IN PRACTICE: CASE STUDY & EXPLORATORY RESEARCH	3			
IT INDUSTRIAL TRANSFORMATION ON REGIONAL INTEGRATION	2			
SEMINAR IN INDUSTRIAL ECONOMICS PRACTICE (I)	2			
SEMINAR IN INDUSTRIAL ECONOMICS PRACTICE (II)	2			
4 Credit Dissertation	4			

## Transfer to QUT

Students wishing to transfer to QUT to complete the 1 + 1 double Master's degree in Business will be required to complete the following at TKU:

- 11 core credits and 10-12 credits of other subjects from the industrial economics streams before transferring to QUT
- 4 credit dissertation on return to TKU

# **QUT Master of Business (International Business)**

The International Business Major at QUT requires 192 credit points of study comprising

- 144cp of compulsory units and
- 48cp of elective study

At QUT, TKU students will be granted 96cp of advanced standing based on at least 21 credits of coursework and 4 credit thesis as per the study schedule provided. This credit will consist of:

- 48cp elective study
- 12cp for MGN444 Business in Asia
- •

QUT Cours	se Requirements				
Section 1					
The follow	ing subjects are compulsory in the major and must be studied at QUT				
AMN431	AMN431 Marketing Internationally				
AYN424	International Accounting				
AMN430	International Logistics Management	12			
EFN406	Managerial Finance				
LWS075	International Business and Law	12			
MGN446	Business in Australia	12			
MGN447	Managing in a Globalised Economy	12			
MGN448	Negotiating Across Borders	12			
studied pri	or to transferring to QUT. One of these should be taken at TKU and one at QUT.				
	ing subjects form part of the major at QUT but will be awarded as credit based of the studies at TKU.	on			
EFN405					
MGN444	Business in Asia	12			
AMN434	Special Topics in International Business (will be based on the dissertation at TKU)				
	Elective Study	48			

### **Attachment 2**

### **Nominated Institutional Contact Officers**

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## **Tamkang University**

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