

淡江大學 資訊管理學系碩士在職專班 110 學年度入學新生起課程規劃表

TkU Department of Information Management Executive Master's Program Course Curriculum .

Academic Year 110

科 目 名 稱 C o u r s e T i t l e	學 分 數 Credi ts	第 1 學 年 1st year		第 2 學 年 2nd Year		備 註 N o t e s
		上	下	上	下	
<u>企業倫理</u> BUSINESS ETHICS	2	2				需修讀本系所 開課程 Must take courses offered by the department.
<u>組織與團隊形成</u> THE FORMATION OF ORGANIZATION AND TEAM	1	1				
<u>研究方法</u> RESEARCH METHODOLOGY	3		3			
<u>領導與團隊</u> LEADERSHIP AND TEAMWORK	3		3			
論文 THESIS	0					
淡江大學研究生學術研究倫理 教育課程實施要點 TkU Implementation Guidelines for Academic Research Ethics Education Course for Graduate Students	0					相關說明請參 見如附網址 For more details, please refer to the following link
資訊管理研討 INFORMATION MANAGEMENT SEMINAR	3	3				
人工智慧應用 APPLICATIONS OF ARTIFICIAL INTELLIGENCE	3	3				
資管實證研究法 EMPIRICAL RESEARCH IN IS	3	3				
軟體維護與重組 SOFTWARE MAINTENANCE AND REFACTORING	3		3			
金融市場交易策略及自動交易 FINANCIAL MARKET TRADING STRATEGIES AND AUTOMATED TRADING	3		3			

科 目 名 稱 C o u r s e T i t l e	學 分 數 Credi ts	第 1 學 年 1st year		第 2 學 年 2nd Year		備 註 N o t e s
		上	下	上	下	
資訊策略應用個案 INFORMATION STRATEGY APPLICATION CASE STUDY	3		3			
智慧物聯網的趨勢與應用 THE TRENDS AND APPLICATIONS OF AIOT	3		3			

一、修業年限：修業 2 至 4 年

Duration of Study: 2 to 4 years.

二、**必修學分數：** 9 學分(論文另計)

Required Credits: 10 credits (Thesis credits are excluded/calculated separately).

三、畢業學分數： 36 學分(論文另計)(各系可承認學生選修商管學院專業課程共 6 學分，不承認外學院之課程學分)

Total Credits for Graduation: 36 credits (Thesis credits are excluded; Departments may recognize up to 6 credits of professional elective courses offered by the College of Business and Management, but do not accept course credits from other colleges outside the university.).

備註：

1 淡江大學研究生學術研究倫理教育課程實施要點(TkU Implementation Guidelines for Academic Research Ethics Education Course for Graduate Students)

<http://oa.tku.edu.tw/Law.nsf/8a19663a9342a6a748256e6b00446781/2167d68d36ff93ef4825812b0006c25e?OpenDocument>

淡江大學 資訊管理學系碩士在職專班 111 學年度入學新生起課程規劃表

TkU Department of Information Management Executive Master's Program Course Curriculum .

Academic Year 111

科 目 名 稱 C o u r s e T i t l e	學 分 數 Credi ts	第 1 學 年 1st year		第 2 學 年 2nd Year		備 註 N o t e s
		上	下	上	下	
<u>企業倫理</u> BUSINESS ETHICS	2	2				需修讀本系所 開課程 Must take courses offered by the department.
<u>組織與團隊形成</u> THE FORMATION OF ORGANIZATION AND TEAM	1	1				
<u>研究方法</u> RESEARCH METHODOLOGY	3		3			
<u>領導與團隊</u> LEADERSHIP AND TEAMWORK	3		3			
論文 THESIS	0					
淡江大學研究生學術研究倫理 教育課程實施要點 TkU Implementation Guidelines for Academic Research Ethics Education Course for Graduate Students	0					相關說明請參 見如附網址 For more details, please refer to the following link
資訊管理研討 INFORMATION MANAGEMENT SEMINAR	3	3				
資訊科技應用個案 THE CASE STUDIES OF APPLICATIONS OF INFORMATION TECHNOLOGY	3	3				
網路規劃與管理 COMPUTER NETWORKS PLANNING AND MANAGEMENT	3		3			
網頁程式觀摩 OBSERVATION OF WEBSITE PROGRAMMING	2		2			
智慧物聯網的趨勢與應用 THE TRENDS AND APPLICATIONS OF AIOT	3		3			

一、修業年限：修業 2 至 4 年

Duration of Study: 2 to 4 years.

二、**必修學分數：** 9 學分(論文另計)

Required Credits: 10 credits (Thesis credits are excluded/calculated separately).

三、畢業學分數：**36** 學分(論文另計)(各系可承認學生選修商管學院專業課程共 6 學分，不承認外學院之課程學分)

Total Credits for Graduation: 36 credits (Thesis credits are excluded; Departments may recognize up to 6 credits of professional elective courses offered by the College of Business and Management, but do not accept course credits from other colleges outside the university.).

備註：

1 淡江大學研究生學術研究倫理教育課程實施要點(TkU Implementation Guidelines for Academic Research Ethics Education Course for Graduate Students)

<http://oa.tku.edu.tw/Law.nsf/8a19663a9342a6a748256e6b00446781/2167d68d36ff93ef4825812b0006c25e?OpenDocument>

淡江大學 資訊管理學系碩士在職專班 112 學年度入學新生起課程規劃表

TkU Department of Information Management Executive Master's Program Course Curriculum .

Academic Year 112

科 目 名 稱 C o u r s e T i t l e	學 分 數 Credi ts	第 1 學 年 1st year		第 2 學 年 2nd Year		備 註 N o t e s
		上	下	上	下	
<u>企業倫理</u> BUSINESS ETHICS	2	2				需修讀本系所 開課程 Must take courses offered by the department.
<u>組織與團隊形成</u> THE FORMATION OF ORGANIZATION AND TEAM	1	1				
<u>研究方法</u> RESEARCH METHODOLOGY	3		3			
<u>領導與團隊</u> LEADERSHIP AND TEAMWORK	3		3			
論文 THESIS	0					
淡江大學研究生學術研究倫理 教育課程實施要點 TkU Implementation Guidelines for Academic Research Ethics Education Course for Graduate Students	0					相關說明請參 見如附網址 For more details, please refer to the following link
資訊管理研討 INFORMATION MANAGEMENT SEMINAR	3	3				
人工智慧實務應用 PRACTICAL APPLICATION OF ARTIFICIAL INTELLIGENCE	3	3				
資訊策略應用個案 INFORMATION STRATEGY APPLICATION CASE STUDY	3	3				
程式交易 AUTOMATED TRADING	3		3			
物聯網應用 INTERNET OF THINGS APPLICATIONS	3		3			

一、修業年限：修業 2 至 4 年

Duration of Study: 2 to 4 years.

二、**必修學分數：** 9 學分(論文另計)

Required Credits: 10 credits (Thesis credits are excluded/calculated separately).

三、**畢業學分數：** **36** 學分(論文另計)(各系可承認學生選修商管學院專業課程共 6 學分，不承認外學院之課程學分)

Total Credits for Graduation: 36 credits (Thesis credits are excluded; Departments may recognize up to 6 credits of professional elective courses offered by the College of Business and Management, but do not accept course credits from other colleges outside the university.).

備註：

1 淡江大學研究生學術研究倫理教育課程實施要點(TkU Implementation Guidelines for Academic Research Ethics Education Course for Graduate Students)

<http://oa.tku.edu.tw/Law.nsf/8a19663a9342a6a748256e6b00446781/2167d68d36ff93ef4825812b0006c25e?OpenDocument>

淡江大學 資訊管理學系碩士在職專班 113 學年度入學新生起課程規劃表

TkU Department of Information Management Executive Master's Program Course Curriculum .

Academic Year 113

科 目 名 稱 C o u r s e T i t l e	學 分 數 Credi ts	第 1 學 年 1st year		第 2 學 年 2nd Year		備 註 N o t e s
		上	下	上	下	
<u>研究方法</u> <u>RESEARCH METHODOLOGY</u>	3		3			
<u>領導與團隊</u> <u>LEADERSHIP AND TEAMWORK</u>	3		3			
論文 THESIS	0					
淡江大學研究生學術研究倫理 教育課程實施要點 TkU Implementation Guidelines for Academic Research Ethics Education Course for Graduate Students	0					相關說明請參 見如附網址 For more details, please refer to the following link
資訊管理研討 INFORMATION MANAGEMENT SEMINAR	3	3				
人工智慧與資料分析 ARTIFICIAL INTELLIGENCE AND DATA ANALYTICS	3	3				
資訊策略應用個案 INFORMATION STRATEGY APPLICATION CASE STUDY	3	3				
金融科技 FINANCIAL TECHNOLOGY, FINTECH	3	3				
大數據應用專題 SPECIAL TOPICS ON BIG DATA APPLICATIONS	3		3			
數位轉型與企業永續專題 DIGITAL TRANSFORMATION AND CORPORATE SUSTAINABILITY	3		3			
Web 3.0 時代的創新與應用 THE INNOVATION OF THE WEB 3.0 ERA.	3		3			

科 目 名 稱 C o u r s e T i t l e	學 分 數 Credi ts	第 1 學 年 1st year		第 2 學 年 2nd Year		備 註 N o t e s
		上	下	上	下	
智慧物聯網的趨勢與應用 THE TRENDS AND APPLICATIONS OF AIOT	3		3			

一、修業年限：修業 2 至 4 年

Duration of Study: 2 to 4 years.

二、**必修學分數：** 9 學分(論文另計)

Required Credits: 10 credits (Thesis credits are excluded/calculated separately).

三、畢業學分數： 36 學分(論文另計)(各系可承認學生選修商管學院專業課程共 6 學分，不承認外學院之課程學分)

Total Credits for Graduation: 36 credits (Thesis credits are excluded; Departments may recognize up to 6 credits of professional elective courses offered by the College of Business and Management, but do not accept course credits from other colleges outside the university.).

備註：

1 淡江大學研究生學術研究倫理教育課程實施要點(TkU Implementation Guidelines for Academic Research Ethics Education Course for Graduate Students)

<http://oa.tku.edu.tw/Law.nsf/8a19663a9342a6a748256e6b00446781/2167d68d36ff93ef4825812b0006c25e?OpenDocument>

淡江大學 資訊管理學系碩士在職專班 114 學年度入學新生起課程規劃表

TkU Department of Information Management Executive Master's Program Course Curriculum .

Academic Year 114

科 目 名 稱 C o u r s e T i t l e	學 分 數 Credi ts	第 1 學 年 1st year		第 2 學 年 2nd Year		備 註 N o t e s
		上	下	上	下	
<u>企業倫理</u> BUSINESS ETHICS	3	3				
<u>研究方法</u> RESEARCH METHODOLOGY	3		3			需修讀本系所 開課程 Must take courses offered by the department.
<u>領導與團隊</u> LEADERSHIP AND TEAMWORK	3		3			
論文 THESIS	0					
淡江大學研究生學術研究倫理 教育課程實施要點 TkU Implementation Guidelines for Academic Research Ethics Education Course for Graduate Students	0					相關說明請參 見如附網址 For more details, please refer to the following link
資訊管理研討 INFORMATION MANAGEMENT SEMINAR	3	3				
人工智慧與企業決策 ARTIFICIAL INTELLIGENCE AND BUSINESS DECISION-MAKING	3	3				
資訊科技應用個案 THE CASE STUDIES OF APPLICATIONS OF INFORMATION TECHNOLOGY	3	3				
商業智慧 BUSINESS INTELLIGENCE	3		3			
金融科技 FINANCIAL TECHNOLOGY, FINTECH	3		3			

科 目 名 稱 C o u r s e T i t l e	學 分 數 Credi ts	第 1 學 年 1st year		第 2 學 年 2nd Year		備 註 N o t e s
		上	下	上	下	
數位轉型與企業永續專題 DIGITAL TRANSFORMATION AND CORPORATE SUSTAINABILITY	3		3			
人工智慧實務應用 PRACTICAL APPLICATION OF ARTIFICIAL INTELLIGENCE	3		3			

一、修業年限：修業 2 至 4 年

Duration of Study: 2 to 4 years.

二、**必修學分數：** 9 學分(論文另計)

Required Credits: 10 credits (Thesis credits are excluded/calculated separately).

三、**畢業學分數：** 36 學分(論文另計)(各系可承認學生選修商管學院專業課程共 6 學分，不承認外學院之課程學分)

Total Credits for Graduation: 36 credits (Thesis credits are excluded; Departments may recognize up to 6 credits of professional elective courses offered by the College of Business and Management, but do not accept course credits from other colleges outside the university.).

備註：

1 淡江大學研究生學術研究倫理教育課程實施要點(TkU Implementation Guidelines for Academic Research Ethics Education Course for Graduate Students)

<http://oa.tku.edu.tw/Law.nsf/8a19663a9342a6a748256e6b00446781/2167d68d36ff93ef4825812b0006c25e?OpenDocument>

淡江大學 資訊管理學系碩士在職專班 115 學年度入學新生起課程規劃表

TkU Department of Information Management Executive Master's Program Course Curriculum .

Academic Year 115

科 目 名 稱 C o u r s e T i t l e	學 分 數 Credi ts	第 1 學 年 1st year		第 2 學 年 2nd Year		備 註 N o t e s
		上	下	上	下	
<u>企業倫理</u> BUSINESS ETHICS	2	2				
<u>研究方法</u> RESEARCH METHODOLOGY	3		3			需修讀本系所 開課程 Must take courses offered by the department.
<u>領導與團隊</u> LEADERSHIP AND TEAMWORK	3		3			
論文 THESIS	0					
淡江大學研究生學術研究倫理 教育課程實施要點 TkU Implementation Guidelines for Academic Research Ethics Education Course for Graduate Students	0					相關說明請參 見如附網址 For more details, please refer to the following link
資訊管理研討 INFORMATION MANAGEMENT SEMINAR	3	3				
人工智慧與企業決策 ARTIFICIAL INTELLIGENCE AND BUSINESS DECISION-MAKING	3	3				
資訊科技應用個案 THE CASE STUDIES OF APPLICATIONS OF INFORMATION TECHNOLOGY	3	3				
大數據應用專題 SPECIAL TOPICS ON BIG DATA APPLICATIONS	3	3				

科 目 名 稱 C o u r s e T i t l e	學 分 數 Credi ts	第 1 學 年 1st year		第 2 學 年 2nd Year		備 註 N o t e s
		上	下	上	下	
數位創新經營模式 DIGITAL INNOVATION AND MANAGEMENT ISSUE	3		3			
醫學資訊學 MEDICAL INFORMATICS	3		3			
資訊安全管理系統實務 Practice of Information Security Management Systems	3		3			
智慧物聯網的趨勢與應用 THE TRENDS AND APPLICATIONS OF AIOT	3		3			

一、修業年限：修業 2 至 4 年

Duration of Study: 2 to 4 years.

二、**必修學分數**： 9 學分(論文另計)

Required Credits: 10 credits (Thesis credits are excluded/calculated separately).

三、**畢業學分數**： **36** 學分(論文另計)(各系可承認學生選修商管學院專業課程共 6 學分，不承認外學院之課程學分)

Total Credits for Graduation: 36 credits (Thesis credits are excluded; Departments may recognize up to 6 credits of professional elective courses offered by the College of Business and Management, but do not accept course credits from other colleges outside the university.).

備註：

1 淡江大學研究生學術研究倫理教育課程實施要點(TkU Implementation Guidelines for Academic Research Ethics Education Course for Graduate Students)

<http://oa.tku.edu.tw/Law.nsf/8a19663a9342a6a748256e6b00446781/2167d68d36ff93ef4825812b0006c25e?OpenDocument>